



Smithsonian Institution

Director for Constituent Engagement Office of Advancement

Come join a team of dedicated staff at an exceptional time in Smithsonian history, as the Institution implements a new comprehensive strategic plan and expands the programming, educational, and scholarly activity of its museums and research centers.

Following a successful national campaign, the Smithsonian has built a model fundraising organization, one that will meet the growing needs of this unique organization and offer excellent professional opportunities. This position offers exciting opportunities for the successful candidate to make a significant impact on the future of the Smithsonian.

The Director for Constituent Engagement will lead programs and outreach that engage volunteers, donors and prospects associated with individual Smithsonian museums and research centers and also the overall Institution, with the overarching goal of broadening financial support for the Institution and building the foundation for our next comprehensive campaign. The Director will provide leadership for the growth and enhancement of: leadership volunteer programs (including the Smithsonian National Board and Regional Councils), events (local and regional), online engagement and fundraising, and stewardship and communications. The Director and his/her team will develop a results-driven, multi-platform strategy that will recommend and prioritize an integrated suite of communications and outreach tools, including fundraising proposals, donor stewardship reports and gift acknowledgement letters, executive speechwriting and correspondence, publications, digital communications, websites, social media, outreach programs and events. To achieve success, the Director will integrate and leverage programming and strategies in partnership with units across the Smithsonian and key partners in the central administration, especially the Office of Communications and External Affairs. Goals, metrics and outcomes for success will be developed. The Director will serve as a member of the ASA's leadership team.

The Office of Advancement oversees and guides the fundraising efforts of the entire Smithsonian and is home to the central advancement organization for the Institution. In addition to raising significant support for a variety of Smithsonian initiatives, the Office of Advancement provides support services to advancement offices across the Institution. The office engages with staff throughout the Smithsonian in accomplishing their goals.

The Smithsonian Institution is a unique complex of 19 museums and galleries, the National Zoological Park, and nine research centers. The Smithsonian is a national and world treasure and is dedicated to its founding mission, "the increase and diffusion of knowledge." Its exhibitions, programs, collections, and outreach touch the lives of millions of Americans every year, as well as many who visit us from abroad.

The Smithsonian offers a competitive salary and a comprehensive benefits package. To learn more about us, visit www.si.edu. This is not a Federal Position, but has similar requirements and benefits. Interested candidates should submit their resumes and cover letter to oastaffing@si.edu by December 17, 2018.

The Smithsonian Institution is an equal opportunity, affirmative action employer. Candidates of all backgrounds are encouraged to apply.